Indian Institute of Management and Commerce

(Internal Quality Assurance Cell)

(RE-ACCREDITED BY NAAC WITH A+ GRADE)

विकसित भारत अभियान 1947 TO 2047

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Applied Knowledge Leads to Growth

IIMC
VASAVI FOUNDATION HYDERABAD

Estd : 1973

A TWO DAY MULTI-DISCIPLINARY NATIONAL CONFERENCE ON

DIGITAL INNOVATIONS IN ARTS, SOCIAL SCIENCES RESEARCH AND TECHNOLOGY

Dt:09 & 10-01-2025

An ISO 9001 : 2015 Certified College

Dt:09 & 10-01-2025

PHYSICAL EDUCATION (Sri P. Kishan Goud - 9849526203)
1. Effect of In-Season training on skill performance of Volley Ball players.
2. Effect of Plyometric exercises on Shot-put performance on school boys.
3. Technical skills and development with small size sided games of young Football players.
4. Correlation between Lean body weight and Shot Put performance.
5. Impact of Plyometric training on selected motor abilities among Basketball players of Telangana Social Welfare Residential Degree Colleges.
6. Impact of Yoga and Psycho Factor at workplace.
7. Effect of specific training on selected physical fitness and skill variables of High School male Kho-Kho players.
8. Application of own Body exercise training for the improvement of speed and agility performance in Interscholastic girls.
9. Effect of Circuit Training for development of explosive power among Volley Ball players.
10. A Study of Motor Fitness Components between Football and Volley Ball players.

GENERAL (Dr.S.Rajeshwar Rao - 9866860004)
1. Environment Sustainability
2. Social Security
3. Women Empowerment
4. Health Awareness
5. Food & Nutrition
6. Heritage & Culture
7. Human Values
8. Tourism
9. LMS (Learning Management System)
10. G-20

IMPORTANT DATES
Last date to Submission of Abstract: 30-12-2024
Last date to Submission of Full Paper: 04-01-2025

Call for Papers
We request the paper presenters to send their original research papers (unpublished), case studies and result of surveys on any of the sub themes mentioned above or any other themes relevant to main theme of the conference. Abstract and full-length paper should be sent to **conferences@iimchyd.ac.in** on or before the prescribed dates. Each author is considered as an individual participant.

The Authors and Participants from **Telangana State** should participate/ present their papers **physically** (Offline mode). The Authors and Participants of **other States** can participate/ present their papers through **Online**. The link will be shared two days prior to the conference.

GUIDELINES FOR THE PAPER SUBMISSION
Abstract: Between 250-300 words
Full Paper: Not exceeding 2500 words
Title Page: Title, Author (s) Designation, Professional Affiliation, Contact Details and Email Id.
Font Style: Times New Roman
Font Size: Headings and Sub-headings 14 in bold and text in 12 (normal)
Line spacing: 1.5
Document size: A4
Key Terms: Maximum 5
References: APA style or MLA style
Graphs/Tables: MS Office (Word/Excel) only
Submission of full paper should be in MS-Word only

REGISTRATION FEE DETAILS
Academicians/ Faculty/Paper Presenters: Rs. 1000/-
Research Scholars : Rs. 800/-
Students/ Participants : Rs. 500/-

All the paper presenters are requested to send the scanned copy of the filled in **Registration form** along with **Registration fee** on or before the prescribed dates (including that of Co-Author). Registration form can be downloaded from our College Website – **www.iimc.ac.in or www.iimchyderabad.com**
The authors should send their registration fee after the **acceptance of Abstract** by **DD favouring Principal, Indian Institute of Management and Commerce, payable at Hyderabad.**
The payment can also be made through online.

Beneficiary Name: Principal, Indian Institute of Management and Commerce
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Note 1: A screen shot of the online transfer receipt must be mailed to conferences@iimchyd.ac.in
The registration process is not complete unless we receive transaction details.
Note 2: All the papers will be double blind peer-reviewed by screening committee. The decision of the screening committee is final. The accepted papers will be published in Journal of IIMC with ISSN: 2581-6527. **(Subject to plagiarism)**
REWARDS
The best papers are judged by the jury, will be rewarded.
1st Prize – Rs. 4,000/-
2nd Prize –Rs. 3,000/-
3rd Prize – Rs. 2,000/-

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7.Sri K. Ravi Kiran-9963120899   8.Dr. P. Gopala Krishna-9490192622

A TWO DAY MULTI-DISCIPLINARY NATIONAL CONFERENCE ON

Digital Innovations in Arts, Social Sciences, Research and Technology

Date: 9th & 10th January, 2025

Venue: IIMC Auditorium

Blended mode (Offline & Online)

Organised by

Indian Institute of Management and Commerce

UG & PG COLLEGE
(Internal Quality Assurance Cell)

Affiliated to Osmania University, Sponsored by Vasavi Foundation

(RE-ACCREDITED BY NAAC WITH A+ GRADE)

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An ISO 9001:2015 Certified College

About Hyderabad

Hyderabad city located along the banks of River Musi, is the largest city and capital of the State of Telangana. It is perched on a hilly terrain surrounded by beautiful artificial lakes, including the Hussain Sagar that predates the founding of the city. The city is home to some exotic flora and fauna and is one of the fastest growing cities getting greener every day. A hub of technology firms, including Microsoft and Oracle call Hyderabad a 'Hi-tech City' home.

About the College

Indian Institute of Management and Commerce, founded in 1973, is managed by Vasavi Foundation, formed by the members of Vasavi Seva Kendram and Vysya Hostel. The institution strives to fulfill its mission to provide educational opportunities to all aspiring youth to excel in life by developing academic excellence, fostering values, creating civic responsibility and building global competencies in a dynamic environment. For its contribution in the field of education, IIMC was recently accredited with A+ by NAAC and also certified by ISO 9001: 2015.

About the Conference

Digital innovations empower human beings. Arts, Humanities and Social Sciences examine human society and behavior. Technological advancements and innovations are transforming human life. This conference provides a platform for academicians, researchers and professionals to present research papers which will help them in their holistic development in education, technology, and research. This conference will help us to deepen our understanding and develop our wisdom related to digital innovations. Innovative ideas create sustainable future opportunities. Knowledge of digital innovations is not just about integrating technology into the field of education but also making the field of education more efficient. This will unlock boundless opportunities for individuals and societies to thrive, bridging gaps, empowering communities and advancing humanity towards a brighter future.

Objectives of the Conference

1. To identify digital innovations in different fields and share that knowledge with academicians, researchers and professionals.
2. To provide a platform for discussions related to digital innovations.
3. To promote educational activities towards digitalization.

Expected Outcomes of the Conference

1. Knowledge of recent digital innovations provides the possibility for practical application in the field of education.
2. Creating opportunities in different forms of collaborative work.
3. Investigating new paths in different professions.

Theme of the Conference

We welcome the inter-disciplinary papers related to any relevant topic of the disciplines mentioned below, as the sub themes are exhaustive.

COMMERCE (Smt. K. Shailaja-9700871066)

1. Digital tools for social work
2. 5G and its impact on digital innovation
3. Digital inclusion in health services
4. Ethics of digital surveillance
5. Cyber Law and Digital Rights
6. Digital Marketing and Analytics
7. Social Media influence on public opinion
8. Digital collaboration tools for education
9. Artificial Intelligence in learning analytics
10. E-Learning and Digital Pedagogy
11. Virtual research environments
12. NFTs (Non-Fungible Token) and Digital Ownership
13. Digital innovation and Entrepreneurship
14. Intellectual Property Rights and Laws
15. Human-centered development of digital tools and systems

MANAGEMENT (Dr. R. Raghavendra Rao - 9573027171)

1. Digital business models
2. Leadership in digital age
3. Digital innovation ecosystems
4. Impact of digital leadership on organizational culture
5. Digitalization in HR
6. Entrepreneurship and Innovation
7. Risk Management in the digital age
8. Transforming organizations through digital innovation
9. The Future of Management & Leadership
10. Cyber fraud & Digital education
11. Strategies for management success
12. AI in Finance: Opportunities & Challenges
13. The digital wallet revolution
14. Ethical implications of digital research methods
15. HR Analytics for decision-making

MATHEMATICS (Sri K. Ravi Kiran-9963120899)

1. Mathematical Modelling
2. Applications of Differential Equations
3. Applications of Linear Algebra
4. Fuzzy Logic and Applications
5. Algebra and its Applications
6. Trigonometry in Navigation
7. Number Theory and Networks
8. Theoretical and Computational Fluid Dynamics
9. Applications of Derivatives in Business and Economics
10. Mathematical Applications in Engineering, Science and Technology

STATISTICS (Sri U.Thirupathi Swamy -9908429247)

1. Applied Regression Analysis
2. Multivariate Data Analysis
3. Sampling Techniques in Research Methodology
4. Data Analysis using SPSS and R
5. Stochastic process
6. Inferential Statistics
7. Role of statistical quality control in industry
8. Implementation of Design of Experiments in Agriculture industry and Manufacturing
9. Applications of Factorial designs in Agricultural field
10. Econometrics and Time series models

COMPUTER SCIENCE (Sri K. Prasanth Kumar -9908615205)

1. Artificial Intelligence & Machine Learning
2. Block chain Technology and Web 3.0
3. Networks and Distributed Systems
4. Data Science & Data Analytics
5. Virtual Reality
6. Natural Language Processing
7. Full Stack Development
8. Internet of Things (IoT)
9. Big Data & Cloud Computing
10. Data Visualization
11. Digital Forensics
12. E-Governance and Digital Democracy
13. Smart Cities and Urban Informatics
14. Ethics, Law and Policy in Sustainable Computing
15. Emerging trends in Computer Science

ENGLISH LANGUAGE & LITERATURE (Smt. C.R.L.Kalyani - 8790765677)

1. Digital Storytelling
2. The impact of AI on Creative Writing
3. Virtual reality and Augmented reality in Literature – new dimensions
4. Future of Theatre: How Technology revolutionizing Theatre Arts
5. Digital Humanities: New methods and Prospectives
6. Innovations in Corpus Linguistics, using Big data to analyze Language patterns
7. The Role of Technology in shaping the future of Literature and Language Teaching
8. Exploring the intersection of Language, Technology and Society
9. Experimental Writing and Digital media
10. Eco- Criticism and Digital Literature
11. Innovations in Adaptation Studies of Indian Films
12. Digital Poetry and spoken word
13. Gamification in enhancing engagement and motivation among the language learners
14. Gender in Digital spaces: Online identity and expression
15. Future of Books: Transformation in the digital era

SANSKRIT(Dr. P. Gopala Krishna - 9490192622)

कला-सामाजिकशास्त्र-परिशोधन-तन्त्रज्ञानादिक्षेत्रेषु अङ्ग्रीयानि नावीन्यतायुतानि अन्वेषणानि

1. सशक्तव्यवस्थार्थं कूटशब्दानां निर्माणे संस्कृतभाषायाः प्रयोगः - सामर्थ्यं च।
2. व्यापार-मुद्रा-बोधचिह्न-शीर्षकवाक्यनिर्माणे संस्कृतभाषायाः व्यापकप्रयोगसामर्थ्यम् ।
3. संस्कृतक्षेत्रे शोधकर्तॄणां, इतिहासकाराणां विदुषां च कृते पुस्तकसम्पादने अन्तर्जालग्रन्थालयानां उपयोगिता।
4. प्राकृतिकभाषासंसाधने यन्त्रानुवादे च संस्कृतभाषायाः महत्त्वम् ।
5. समकालीनसमाजे संस्कृतस्य प्रासङ्गिकता - अन्वेषणानाम् आवश्यकता ।
6. डिजिटल-युगे आधुनिक-अलोपथिवैद्यापेक्षया आयुर्वेदस्य प्रामाणिकता समर्थता च।
7. आधुनिकसमाचारप्रचारप्रसारे संस्कृतसमाचारपत्राणां योगदानम् ।

8. मुद्रण-दृश्यश्रवणप्रसारमाध्यमेषु संस्कृतस्य उपयोगः - प्रजाविनियोगः च ।
9. महाभारतादिसंस्कृतसाहित्ये विद्यमानाः,आधुनिककाले अनाविष्कृतवैज्ञानिकविषयाः - गवेषणावश्यकता ।
10. संस्कृतक्षेत्रे विनूलकोषग्रन्थाः - आधुनिकैः अनुसरणयोग्याः ।
11. संस्कृतक्षेत्रे छन्दोबद्धपद्यलेखने अन्निष्टः विनूतनाः विशिष्टप्रयोगाः आधुनिकैः अनुसरणयोग्याः च।
12. सङ्गीतद्वारा रुग्णानां स्वास्थ्यसम्पादनम् - संस्कृतसंगीतग्रन्थानां मार्गणम् ।
13. आधुनिकयन्त्राभावे प्राचीनदेवालयेषु शिल्पकलानैपुण्यसम्पादनम्–गवेषणावश्यकता ।
14. अथर्ववेदे धनुर्वेदे च विविध-आयुधानां प्रस्तावः -परिशोधनावसरः।
15. आधुनिकप्राकृतिकसमस्यानां परिष्करणाय वेदेषु विविधयज्ञानां प्रस्तावः - सुस्थिरतासम्पादनं गवेषणावश्यकता च ।

TELUGU (Sri E.Ramakrishna - 9885521904)

ప్రధాన అంశం :"కళలు, సామాజిక శాస్త్రాలు, పరిశోధన & సాంకేతికతలో డిజిటల్ ఆవిష్కరణలు"

ఉపఅంశాలు :

1. అంతర్జాల సమావేశాల ద్వారా తెలుగు సాహిత్యసౌరభం.
2. అంతర్జాల తెలుగుపత్రికలు - సాహిత్యసేవ.
3. యాజిసి గుర్తింపు పొందిన అంతర్జాల జర్నల్ లు వాటి సాహిత్యసేవ.
4. అంతర్జాల తెలుగు నిఘంటువులు.
5. తెలుగుసాహిత్యాన్ని సుస్థిరపరచడంలో తెలుగు వికీపీడియా పాత్ర.
6. తెలుగు సాహిత్యపరిశోధనలో అంతర్జాలం పాత్ర.
7. తెలుగు సాహిత్యపునరుద్ధరణలో భాగంగా వివిధ సంస్థలు చేస్తున్న కృషి.
8. తెలుగు సాహిత్యానికిసంబంధించిన జాలగూడుల (వెబ్సైట్ల) ప్రాముఖ్యత.
9. డిజిటల్ యుగంలో భారతీయ వేదాలు, పురాణాలు, ఇతిహాసాల ప్రాముఖ్యత.

10. డిజిటల్ యుగంలో భగవద్గీతయొక్క ప్రాముఖ్యత.
11. తెలుగుసాహిత్యకథలు, నవలలు మొదలైన ప్రక్రియలు సినిమాలుగా రూపొందించిన విధానం.
12. తెలుగు సాహిత్యానికి చెందిన ఇంకా ఏమైనా డిజిటల్ ఆవిష్కరణలు, అనువర్తనాలకు సంబంధించిన అంశాలు.

HINDI (Sri CRVSS Deepak - 9989824515)

कला सामाजिक विज्ञान अनुसंधान एवं प्रौद्योगिकी में डिजिटलनवाचार

उपविषय:

1. डिजिटल सामाजिक नवाचार और रचनात्मकता ।
2. नवाचार और रचनात्मकता के स्रोत ।
3. रचनात्मकता और कला तथा कार्यों का भविष्य ।
4. कार्यस्थल पर रचनात्मक कलाएं ।
5. शिक्षा में नवाचार रचनात्मकता और कला का मूल्य ।
6. शैक्षिक नवाचारों से अंतर्निहित क्षमताओं की पहचान ।
7. नवप्रवर्तन को बढ़ावा देने में कला और रचनात्मकता की भूमिका ।
8. रचनात्मकता और आलोचनात्मक चिंतन कौशल को बढ़ावादेने में कला शिक्षा की भूमिका ।
9. शिक्षा में रचनात्मकता और नवाचार कौशल ।
10. संस्कृति और कला सीखने में नवाचार ।

LIBRARY & INFORMATION SCIENCES (Smt. G. Rama Devi - 9492863583)

1. Innovative Technologies in Librarianship: Challenges and Opportunities
2. Relevance of ICT in modern Library settings in Academic Libraries
3. Usage of Social Media in Library
4. Emerging Technologies and their impact on Resources and Services of Libraries
5. Mobile Technology Services in Academic Libraries
6. Role of Digital Libraries in Research and Development
7. Usage of Information and Communication Technology in Libraries
8. Impact and Usage of E-Resources in Academic Libraries
9. Digital Resources: Preservation, Management and Cultivation
10. Information Technologies Retrieval, Access and Dissemination
11. Role of Libraries in Open Access and Open-Source Environment
12. Information and Digital Literacy
13. Electronic resource acquisition and implementation
14. Knowledge Management and Online Resources Management in Academic Libraries
15. E-Learning and Social media tools

A TWO DAY MULTI-DISCIPLINARY NATIONAL CONFERENCE
ON

"Digital Innovations in Arts, Social Sciences, Research and Technology"

Date: 9th & 10th January, 2025

Registration Form

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